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The following instructions will guide you through the process of printing target files for the purpose of creating custom ICC Profiles for printers and medias. We will cover a few different methods for Epson and Canon printers.

#### **General Philosophy & Overview**

If you demand the highest quality and accuracy for your prints, it is necessary to use the correct ICC profile for your specific printer/ink/media combination. Different ICC profiles are required for each combination of printer/media/ink used. For example, if you have both an Epson 9880 and an Epson 9900 and you are printing to Reflections Vista Canvas, you would need 2 separate ICC profiles (1 for each printer). And if you were using only a Canon iPF8400, and were printing to both Reflections Silver Metallic Paper and Enhanced Matte Paper you would also need 2 ICC profiles (1 for each media).

In order to create a custom ICC profile for a specific printer and media combination, one or more target files must be printed and measured by a spectrophotometer and software. These target file(s) are either generated with your profiling software (if you own a profiling system) or will be provided to you by whichever profiling service you are using.

Basically, you want to print these target files through your printer driver (or RIP) with color management completely turned off. The target files will come without embedded profiles and its important that you do not assign profiles or convert these files to another color space. You also do not want to change the output size of these files as that will render the prints unreadable by the spectrophotometer.

Unfortunately, printing targets has gotten a bit more difficult since Adobe discontinued the ability to print files without color management since Photoshop CS5 (for a variety of reasons too lengthy to explain here). Starting on page 2, we will describe how to accurately print ICC targets outside of Photoshop.

#### **DTG's Profiling Services & Capabilities**

DTG offers ICC profles for popular printer and media combinations free of charge to our customers. We have hundreds and hundreds of profiles for Epson and Canon printers on a wide variety of papers and medias. We also offer a profiling service for those who want a specific custom profile for their printer/ink/media combination. Please contact DTG at 800.681.0024 for more information.

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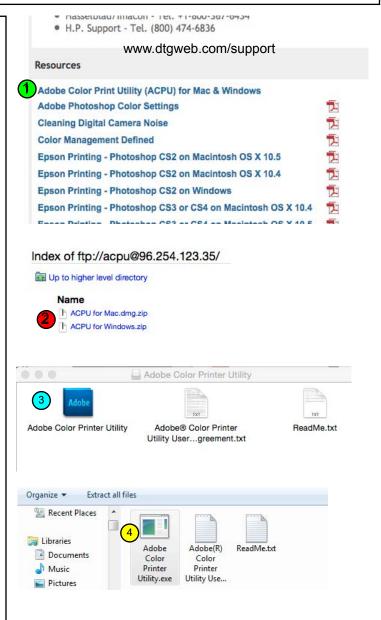
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#### Downloading the Adobe Color Print Utility (ACPU) to Print Targets

Since Adobe disabled the ability to print without color management in Photoshop CS5 and greater (hopefully one day they will bring this ability back), they developed a stand-alone application called the Adobe Color Print Utility (ACPU). You can google search this or download it from our web-site at <a href="https://www.dtgweb.com/support">www.dtgweb.com/support</a>. We have both Mac and Windows versions located there.

# Google the ACPU or go to <a href="https://www.dtgweb.com/support">www.dtgweb.com/support</a>

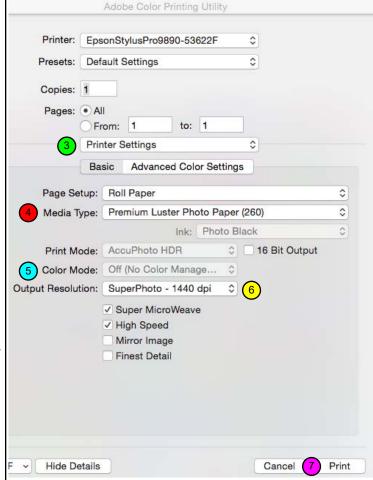
- 1. Scroll down DTG's support page and click on the "Adobe Color Print Utility (ACPU) for Mac & Windows link.
- 2. Click on the link for either the Mac or Windows Version of the ACPU and download the file to your computer.
  Go to step 3 for Mac, step 4 for Windows.
- 3. Mac: Double click the download to unzip the file. It will unzip into a DMG file. Double click the DMG file and it will open a window with the Adobe Color Print Utility Icon (and readme files). Copy this icon to your Applications folder or desktop. This is the actual application you need to launch to run the utility.
- 4. Windows: Right click the zip file and choose to extract it (click ok to unzip) this will unzip the file into a folder like the one to the right. Copy this file to your desktop. This is the actual application you need to launch to run the utility.



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# Using Adobe Color Print Utility - This page is for Mac, for Windows continue to Page 4

- Launch the Adobe Color Print
  Utility and you will be asked to
  "select a TIFF to Print". This is
  your target file or files (you can
  only open 1 at a time). Browse to
  your target file and open it.
- 2. From the File menu, select Page Setup, select your printer and your page size.
- From the File menu, select Print.
  Make sure your printer is listed
  and then click on the layout drop
  list to select "Printer Settings" (this
  may also say something like Printer
  Features). This is where you will
  set your printer's specific settings
  including paper type, quality level,
  and color mode.
- 4. Choose a media type you want this selection to be similar to the type of paper that you are about to print the targets on.
- 5. Color Mode should be set to Off, No color management.
- 6. Choose a quality setting (obviously we recommend a higher quality setting for Epson typically 1440x720, for Canon one of the "high quality" settings.
- 7. Click Print

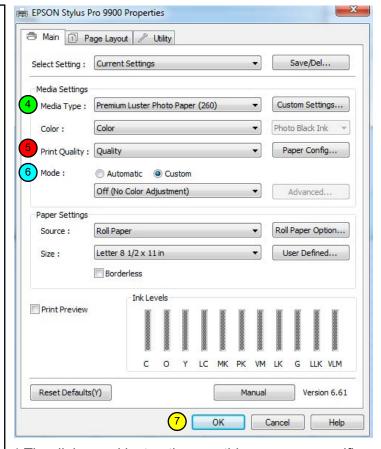


\* The dialog and instructions on this page are specifically for Epson printers (your settings may appear slightly differently). When using a Canon or other printer, the options will not be exactly the same and will use different terminology. However, the concepts are the same. In properties make sure any auto color or color management is turned off and also select a media and quality setting that is appropriate for the media that you are printing on. For Canon printers, although you can use the ACPU, we recommend using the Photoshop export plug-in (see Page 5).

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# Using Adobe Color Print Utility - This page is for Windows, for Mac go back to Page 3

- 1. Launch the Adobe Color Print
  Utility and you will be asked to
  "select a TIFF to Print". This is
  your target file or files (you can
  only open 1 at a time). Browse to
  your target file and open it.
- 2. Click the Print button and choose your printer from the Name list.
- 3. Click the Properties Button.
- 4. Choose a media type you want this selection to be similar to the type of paper that you are about to print the targets on.
- Color Mode should be set to Custom then Off, No color management.
- 6. Choose a quality setting (obviously we recommend a higher quality setting for Epson typically 1440x720, for Canon one of the "high quality" settings.
- 7.) Click OK then click Print.
- 8. Click OK again and it will print.



- \* The dialog and instructions on this page are specifically for Epson printers (your settings may appear slightly differently). When using a Canon or other printer, the options will not be exactly the same and will use different terminology. However, the concepts are the same. In properties make sure any auto color or color management is turned off and also select a media and quality setting that is appropriate for the media that you are printing on. For Canon printers, although you can use the ACPU, we recommend using the Photoshop export plug-in (see Page 5).
- \*\* We have occasionally seen where the Windows ACPU mis-sizes the actual print size of target files. This causes issues in reading the targets by a spectrophotometer. You may want to measure (with a ruler) the actual output if you or your profiling service is having issues reading the targets.

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#### Canon Export Plug-in - Printing targets for Canon iPF Printers using Photoshop

- 1. Open your target file in Photoshop again, don't change target file in any way. Don't assign or convert to profile. If Photoshop asks then "Leave as is, Don't color manage".
- 2. Open the Canon Plug-in by going to File, Export, iPF xx... Print Plug-in.
- Choose a media type you want this selection to be similar to the type of paper that you are about to print the targets on.
- 4. Choose a quality setting in the Print Mode section (we recommend at least "high").
- 5.) Choose "None" in the Output Profile section (this turns color management off).
- 6. Click Print.



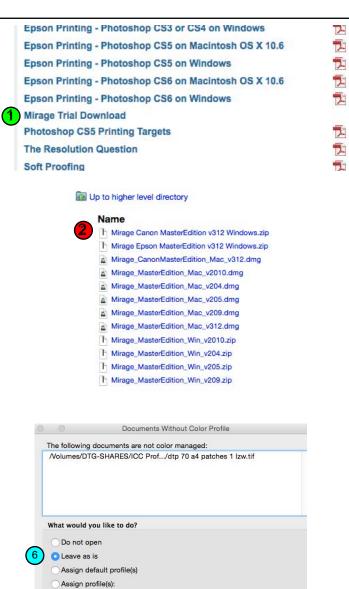
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#### Using Mirage to output target files

If you are using Mirage you can print target files without color management in order to generate ICC profiles. Mirage is a print production tool that works with both Epson and Canon printers. Mirage can also be used for 14-days, free of charge, so if you are having any problems with the ACPU you can use it in a pinch.

Google the Mirage download or go to <a href="https://www.dtgweb.com/support">www.dtgweb.com/support</a>

- 1. Scroll down DTG's support page to resources and click on the "Mirage Trial Download link.
- Choose the appropriate version for your printer and operating system. Right click the appropriate version, and save to your desktop.
  - Once the download is finished, you can double-click it and proceed through the installation process
  - After installing Mirage, launch
     Photoshop and open your target
     file(s) again, don't change target file
     in any way. Don't assign or convert
     to profile. If Photoshop asks, then
     "Leave as is, Don't color manage".
- 5. To Print through Mirage, go to the file menu in Photoshop, choose Automate... Mirage Print.
- 6. Mirage will recognize that the target file does not have an embedded profile and ask you how to handle it choose "Leave as is" and click OK (continue on next page).



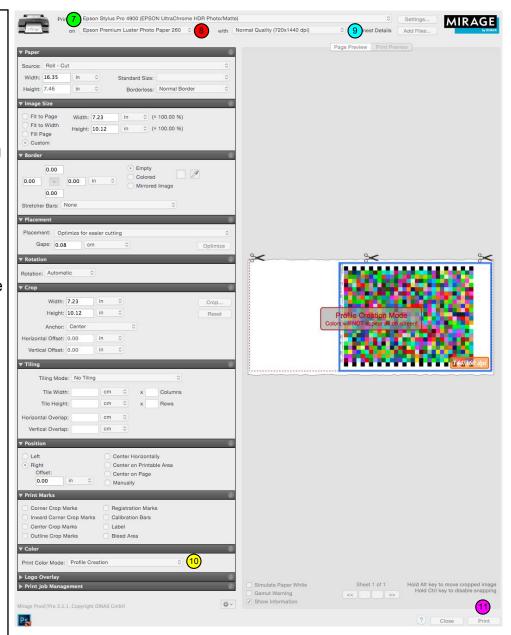
You can assign color profiles now, or later in the print dialog. Until a profile is assigned, the documents can be printed only in Profile Creation mode, and will be hidden in other print modes.

You are advised that colors WILL be wrong unless you know the correct color profile.

RGB:

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- 7. Once opened in Mirage, you can select your printer from the drop down list. (if this is first time using Mirage, you will have to select your printer model and choose the right port options).
- 8. Choose a media type
   you want
  this selection to be
  similar to the type of
  paper that you
  are about to print the
  targets on.
- 9. Choose a quality setting.
- Make sure that
  "Profile Creation" is
  shown in the print
  color mode in the
  color section of the
  options column.
- 11.) Click Print



#### Mirage - Print Productivity Software

If you just downloaded Mirage and do not own a copy, this trial will last for 14 days. As you can see, Mirage has several more features for layout, auto gallery wrap, step & repeat, etc... so if you would like to purchase Mirage, please contact DTG at 800.681.0024.

If you are using RIP software to drive your printers...

### Printing Targets for ICC Profiles

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# If you are using RIP software with your printer like ImagePrint, Onyx, Wasatch, EFI, Flexi, Colorburst, or any other software not covered in this guide, then please contact DTG for more information.

RIP software programs often have proprietary print engines requiring several additional steps in order to create an accurate ICC profile. Often, but not always, it requires a technican to be on-site with profiling equipment in-hand.

Again, if you need custom ICC profiles and are using a RIP in your production worfklow, please contact DTG at 800.681.0024 for further information.

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#### Do this before sending if you are using DTG to generate ICC Profiles

If you are using DTG to create your custom ICC profile please note:

- 1. Before you print, depending on your media size, there may be more than 1 target file that you need to print to generate the profile. For example, on letter size paper, you may need to print 3 different files for the complete profile. On 24 inch paper, its typically just 1 target file.
- 2. On a separate piece of paper or a post it note, include the following information with each target:
  - a. Your printer model
  - b. The actual media that you printed the targets on
  - c. The media setting you selected in the driver, plug-in, or Mirage when you printed the targets
  - d. The quality setting that you used when printing the targets
- 3. Once printed do not fold or crease the printed targets. You can roll them in a tube or ship them in a large envelope.
- 4. Send targets to: (you may want to check our website for current address information)

Att: Custom ICC Profile

DTG

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